

Community Conversations

Update on Fiscal Sustainability Project & Information on Measure G



Summer-Fall 2019

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Objective

- Provide information on City's efforts to understand what services the public wants and values the most
- Provide an update on the City's efforts with respect to Fiscal Sustainability
- Provide information on Measure G
- Questions / Answers



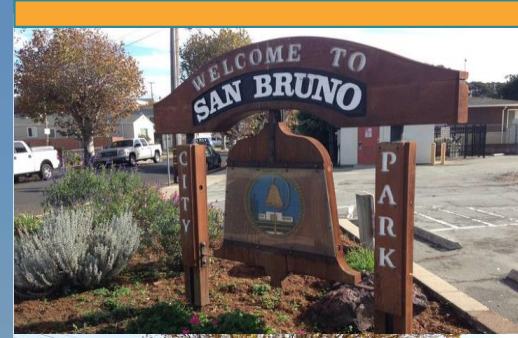
About San Bruno

- Incorporated in 1914, San Bruno currently has over 46,000 residents.
- A small rural town until the 1940's, San Bruno's growing local economy and proximity to San Francisco, SFO, and various transit networks make it a desirable place to live, work, and raise a family today.
- Financial constraints currently limit the City's ability to improve road repair and effectively maintain other public programs and facilities.
- A recent community survey revealed that **over 64% of residents are satisfied** with the City's current services **but** they want better roads infrastructure and maintenance.



Local Control for Local Needs

- While San Bruno remains a great place to live, work and raise a family, money to maintain the City's infrastructure is diverted by State and County officials to regional or statewide infrastructure projects.
- These diversions have forced San Bruno to defer critically needed maintenance and safety upgrades to local infrastructure –including streets and potholes– to make ends meet.
- San Bruno needs local control over local needs for our residential streets and pothole repair, to maintain our local neighborhood police services, and to invest in our community needs, including providing safe parks and playgrounds.



Where Do Our Local Tax Dollars Currently Go?

Your Property Tax Dollar

State, County,
and other
District interests
currently get the
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Sample Sales Tax Eligible Purchase in San Bruno

Sub-total	\$75.00
Sales Tax (9.25%)	\$6.94
Total Sale	\$81.94

Sales Tax Paid: \$6.94

- State of California \$4.50 (65%)
- County/Districts \$1.69 (24%)
- City of San Bruno \$0.75 (11%)

- San Bruno has over 89 miles of streets and roads.
- Residents want more maintenance and repairs
- Many of our roads have not had a major repair in over 30 years—a need that can be addressed by the funding Measure G provides.

What Road Repair Needs Can Measure G Address?



Locally-Controlled Funding for Repairs Is Needed

- San Bruno's streets and roads are rated some of the worst in the County
- Road quality will decrease if we do nothing.
- The City currently has an annual \$6,000,000 road repair deficit Measure G can help fill.

PCI - Pavement Condition Index	
0 - 24	Failed
25 - 49	Poor
50-69	Fair
70-100	Good

*Estimated PCI as of November 2018 and was last inspected on July 2017. The PCIs listed below will continually decrease unless pavement rehabilitation treatments are applied.

Network Summary	
Citywide Average PCI	61
Total Lane Miles	180



Residential Streets Need More Help



While the City receives grants for road repairs, those grants are typically limited to larger roads (thoroughfares and arterial roads).



Many of the streets in most need of additional repair are residential streets.



The annual street and pothole repair program cannot currently be expanded to cover additional residential streets due to a lack of local funds.

Improving Fiscal Sustainability

The City has taken a multi-prong / multi-year approach to identify steps to improve fiscal stability, which include:

✓ Complete

- Established Development Impact Fees (*ensures developers pay their fair share*)
- Standardized and modernized billing practices
- Implemented budgetary and expenditure controls and operational efficiencies
- Developed Cable Enterprise Business Plan



In Progress

- Assessing User Fees and Permit Charges (*to more accurately reflect City costs*)
- Auditing property tax, hotel room tax, and business license tax payers
- Implementing Cable Enterprise Business Plan
- Developing Short-term Rental Ordinance
- Analyzing surplus and underutilized City property for potential sale or reuse



What is Measure G?

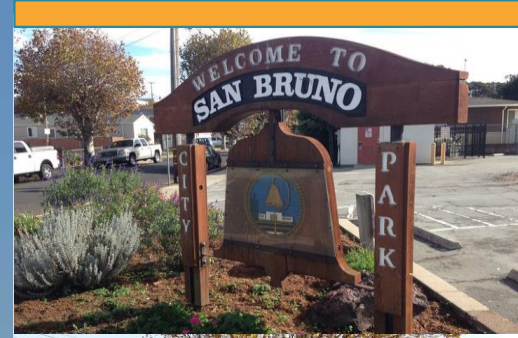
- On July 23rd, 2019, the San Bruno City Council unanimously placed Measure G on the November 5, 2019 ballot for voter consideration.
 - *Also known as the San Bruno Street Repair/Local City Services Measure, Measure G is a 1/2 cent local sales tax measure.*
- If enacted by voters, Measure G will provide the funds to:
 - ✓ Enhance current street and pothole repair efforts to include residential streets.
 - ✓ Maintain local public safety services like neighborhood patrols
 - ✓ Maintain local City parks and playgrounds



Measure G Ballot Question

San Bruno Street Repair/ Local City Services Measure

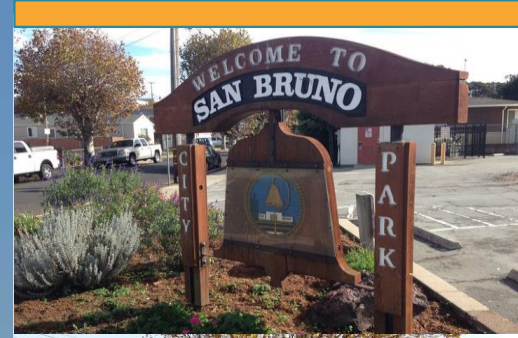
Shall the City of San Bruno's measure to fund city services/ facilities such as neighborhood police patrols, fire prevention services, urban wildfire protection, crime suppression/ investigation; pothole/street repair; increasing parking supply; upgrading parks/other city services/facilities; expanding services supporting local businesses; by levying a ½¢ sales tax, providing approximately \$4,000,000 annually, until ended by voters, with independent citizens' oversight, no money for Sacramento, all funds spent locally, be adopted?



Priorities That Can Be Addressed by Measure G

After engaging 18,000 San Bruno households and receiving input from over 1,400 residents, the following priorities were identified:

- ✓ Increasing pothole and other street hazard repair
- ✓ Increasing ongoing street maintenance programs
- ✓ Maintaining neighborhood police patrols
- ✓ Attracting and maintaining local businesses
- ✓ Maintaining city parks and playgrounds
- ✓ Maintaining and repairing park structures for children and youth



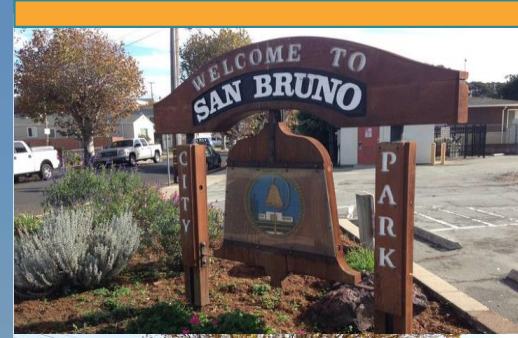
Measure G and Local Tax Rates

- If Measure G is approved by voters, the local San Bruno rate would be 9.75%
- The new rate would bring San Bruno in line with other municipalities in San Mateo County.

Tax Rate by Municipality	Current Tax Rate
San Mateo County <i>(the rate applies in all unincorporated areas and in incorporated cities that do not impose a district tax.)</i>	9.250%
City of Belmont	9.750%
City of Burlingame	9.500%
City of East Palo Alto	9.750%
City of Redwood City	9.750%
City of San Mateo	9.500%
City of South San Francisco	9.750%

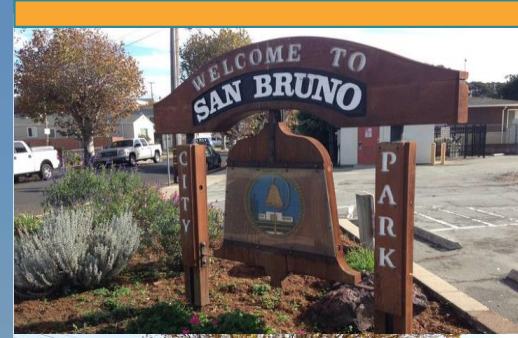
Measure G Fiscal Accountability

- Measure G includes accountability provisions such as independent citizens oversight , mandatory financial audits, and early reports to the community.
- By law, every penny of new revenue is legally required to stay in and benefit San Bruno and cannot be taken by Sacramento.
- Fiscal safeguards ensure funds are spent appropriately.



Getting More Information

- For more information on San Bruno's ongoing fiscal sustainability effort and Measure G, visit:
www.sanbruno.ca.gov/MeasureG
- For information on the November 5, 2019 Municipal Election: www.sanbruno.ca.gov/Elections



Questions?

